


Government of the People's Republic of Bangladesh
Office of the Project Director
Skill Development for Mobile Game & Application (2nd Revised) Project
Information and Communication Technology Division
ICT Tower (6th Floor), Agargaon, Dhaka-1207.

Expression of Interest (EoI)

1	Ministry/Division	Information and Communication Technology Division
2	Agency	Information and Communication Technology Division
3	Procuring Entity Name	Skill Development for Mobile Game and Application (2 nd Revised) Project
4	Procuring Entity District	Dhaka
5	Invitation for	Developing an Animated Series on Bangabandhu Sheikh Mujibur Rahman (শেখ)
6	Invitation Ref No	56.00.0000.041.99.027.20- 4710
7	Date	31/03/2021
KEY INFORMATION		
8	Procurement Method	Quality and Cost Based Selection (QCBS)
FUNDING INFORMATION		
09	Budget and Source of Funds	Development Fund (GoB)
10	Development Partners (if applicable)	N/A
PARTICULAR INFORMATION		
11	Project / Program Code (if applicable)	224022700
12	Project Name (if applicable)	Skill Development for Mobile Game and Application Project
13	Package No.	SD-119
14	Package Name	Developing an Animated Series on Bangabandhu Sheikh Mujibur Rahman (শেখ)
15	EoI Publication Date	31/03/2021
16	EoI Closing Date and Time	13/04/2021
17	EoI Opening Date and Time	13/04/2021
18	Name & Address of the office(s)	Skill Development for Mobile Game and Application Project, ICT Tower (6 th floor), Agargaon, Dhaka-1207.
INFORMATION FOR APPLICANTS		
19.	Description of Assignment	<p>The objective of this project is developing an animated series based on the Leader “Bangabandhu Sheikh Mujibur Rahman” that is capable to depict the glorious and diversified life of a great leader “Bangabandhu Sheikh Mujibur Rahman” to the new generation.</p> <p>Specification</p> <ul style="list-style-type: none"> • Name of task: Production of an Animated Series based on the life of Bangabandhu Sheikh Mujibur Rahman. • Media: animation • Total Duration: 100 minutes • Number of episode : 10 • Duration of each episode : 10 minutes • Language: Bengali (with English sub title) • Type of Animation: 2D classical animation • Exposer : Double expose of each frame (12 frame for per second) • Video format: 4K • Framerate : 24 frame per second • Development method : Digital Hand drawn Animation • Development period : 24 months
20.	Experience, Resources and Delivery Capacity Required	<p>Company that submits tender shall be evaluated using, but not limited to, the following minimum criteria which the company must provide documentary proof of compliance:</p> <ol style="list-style-type: none"> 1. Must be a Bangladeshi Firm having up-to-date valid Trade License, TIN, VAT and Tax payment certificate of the previous year. 2. Must have proof of producing animation consistently not less than 7 (seven) years. 3. The Animation Studio must have at least 2 hours of total animation production all together. 4. Must have 10 animation productions with above 10 minutes of duration. 5. The Animation Studio Must have an active website which is able to clearly demonstrate all claimed work experiences. 6. The animation studio must have at least 30 full time employees with a logical ratio of expertise. 7. The studio must have at least 6 key experts (Director, script writer, production designer, storyboard artist, layout supervisor, animation supervisor) who have minimum of 10- 12 years' experience in specific field of animation and minimum 5 years' experience of working in international animation project. 8. An animation studio that has a full-fledged in-house facilities, and logistic support (High configured computers, graphic tablet, render machine, sound studio, etc.) to produce all the necessary steps of relevant animation, using classical and others animation method with special effects and motion graphics. 9. An animation studio with relevant experience and capacity to produce at least a 10 minutes 2D animation every month with adequate and appropriate logistical facilities and personnel. 10. The bidder must have Prior experience of producing at least, One similar animation Series (Social awareness, Biography, TV series etc.) not less than ten minutes duration each, for well-reputed government and non-government organization locally and international level. 11. The bidder organization must have enough capacity of producing 100% of the project in house. If the organization doesn't have enough resource to do the project alone then must submit a joint-venture agreement that legally registered in Bangladesh. The original copy of the agreement must be submitted with the proposal. 12. Must have the audit report of the previous 2-years. 13. The minimum amount of liquid assets i.e. working capital or credit line(s) of the firm shall be Tk.15 (Fifteen) Crore. 14. Maximum Number of 03 (Three) Companies for developing such product can bid jointly but they must have legal agreement among them & letter of intention where one company needs to be prime bidder in accordance of the PPR2008. All bidder must be local. 15. The production must be produced in Bangladesh by using local manpower only. <p>Additional Document: Interested firms must submit the copy of the additional following information and their supporting documents where applicable: • brochures/company profile and other documents describing similar assignments, experience • CVs of the availability of appropriate professionals along with their qualifications and experiences to carry out the assignment • Last 3 years Audit Report • Certificate of incorporation (In case of Limited company) • Trade License • Income Tax Certificate with acknowledge receipt • TIN certificate • VAT Certificate • Work experiences certificates/Work order copies.</p>

21.	Other Details (if applicable)	<ol style="list-style-type: none"> 1. Two signed copies, (One original and One photocopy) for this package of tender shall be submitted in a sealed envelope to the address below. 2. A scan copy of documents (PDF file in a USB Drive) shall be submitted along with the original E01. 3. Consulting firm will be Selected in accordance with the procedures set out in the PPR2008.
PROCURING ENTITY DETAILS		
22	Name of Official Inviting Tender	Md. Anowarul Islam
23	Designation of Official Inviting Tender	Project Director (Deputy Secretary)
24	Address of Official Inviting Tender	ICT Tower (6 th floor), Agargaon, Dhaka-1207
25	Contact details of Official Inviting Tender	Phone:02 8181286
26	The Procuring Entity reserves the right to reject all the Tenders or annul the Tender proceedings NB: Further continuation of this tender depends on the approval of the 3rd revised version of DPP	


 31.03.2021
 (Md. Anowarul Islam)
 Project Director (Deputy Secretary)